



AUCTION SPEAR

A DIVISION OF FR LIQUIDATION & AUCTIONS INC.

Step into the future



Independent Associate
Online Auction
Business Opportunity
Your Success is Our Success

Contact us today to get started 817-690-7317

www.FRLAuctions.com

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WE SUPPORT YOU

- UNLIMITED PHONE, TEXT & EMAIL SUPPORT
- STATE OF THE ART ONLINE SOFTWARE
- NAA CERTIFIED APPRAISER SUPPORT
- ONLINE TRAINING SYSTEM
- KPI TRACKING REPORTS
- FREE CUSTOMER LEADS
- PROFESSIONAL CLIENT CONTRACTS
- FREE AUCTION ADVERTISING
- PERFORMANCE BONUSES
- UNLIMITED AUCTION POSTINGS
- HANDS ON COACHING
- ANNUAL TRAINING SEMINARS
- FREE BULK EMAIL BLASTS
- SIX SIGMA PROCESS TRAINING
- ANNUAL TEAM MEETINGS
- NATIONWIDE EXPOSURE
- ONLINE RESOURCE TOOLBOX
- CLICK BY CLICK TRAINING VIDEOS
- **KEEP 100% OF YOUR PROFIT**

Step into the future

Are you an Established Auction house, newly licensed or just new to the auction industry?

As an experienced auctioneer the internet has become a powerful tool for increasing the bottom line. Auctioneers across the country are seeking a quality online auction platform with quality support and more exposure. We provide both and much more.

Newly licensed auctioneers now have a state-of-the-art go-to platform with a proven successful track record and support team that helps you build and establish your new online auction business.

If you are not a licensed auctioneer but want to build your own online auction business, we can help. Our system provides the platform and training to get your own online auction business rolling regardless of experience level.

Your Success is our Success

OUR EXPERIENCED, LICENSED AND ACCREDITED STAFF IS HERE TO SUPPORT YOU AND HELP YOU SUCCEED

Our team fully understands the need for quality support with experience, education and high integrity. With two Texas based licensed & experienced auctioneers, a NAA certified Appraiser, a Six Sigma process expert, and professional photographer, we are here to help you succeed.

We've processed and closed hundreds of successful online auctions. With each auction we strive to improve for the next. We want to share our experience and insights with you and your team to help you succeed. We are always a phone call, text or email away.

Your support team includes

- Two licensed Auctioneers with combined 20 years experience
- NAA certified Master Personal Property Appraiser
- Six Sigma processing expert
- Independent Associate network
- Professional photographer

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Technology at work for you

THE LATEST STATE OF THE ART USER FRIENDLY ONLINE AUCTION PLATFORM SOFTWARE.

With our easy access user friendly online auction software, you will enjoy the easy to use Independent Associate admin dashboard. Loaded with tools to help you build and publish a successful online auction.

Our online platform includes a complete Key Performance Indicator (KPI) system that tracks vital information to help stream line your auctions and tailor them to the markets and buyers who seek your product.

Our platform stores all past auctions and bidding activity making it simple for both buyers and sellers to view at any time. This provides full transparency for all to see.

Secure online auction system

OUR SYSTEM IS UPDATED REGULARLY TO PREVENT SECURITY BREACHES AND ADWARE SPYWARE INCURSIONS

INTEGRITY

Many online auction companies now have the ability to see bidding activity in the back admin and have the ability to manipulate those bids through illegal puffing of bids.

With our online auction platform our system locks out administrators prior to the close of an auction thereby ensuring the integrity of both the bids placed and the auction company as well.

STATE OF THE ART

- ULTRA USER FRIENDLY
- SIMPLE BULK UPLOADS
- EASY BAR CODE TAG SYSTEM
- KPI TRACKING SYSTEM
- SIMPLIFIED TAX REPORTS
- AUTOMATED INVOICING
- AUTOMATED EMAIL NOTICES
- COMPLETE AUCTION HISTORY
- UPDATED REGULARLY
- CUSTOMER DASHBOARD
- EXTENDED BIDDING
- UPDATED SECURITY PROTOCOLS
- TRANSPARENT BID HISTORY

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You're not alone

OUR INDEPENDENT ASSOCIATES ARE HERE TO SUPPORT YOUR SUCCESS AS WELL.

The power of a team with similar goals and aspirations is nearly unstoppable. When you join the Auction Spear team your online exposure and growth potential has increased exponentially. Our current independent associates are rooting for your success as well.

Feel free to contact our current independent associates with any questions you may have.

You can visit our corporate website **www.FRLAuctions.com** or the Auction Spear platform website **www.AuctionSpear.com** for their contact information.



Step into the future now

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WHAT'S THE COST TO START?

Our system is simple and affordable for anyone who desires to start their own online auction business. We offer two affordable price plans to get you started with your own online auction business.

INITIAL PAYMENT IN FULL

Save money with one simple payment of \$349.00 and get started right away. Gain access to our extensive online training toolbox and get started today.

AFFORDABLE PAYMENT PLAN

Just starting out with a tight budget, we offer an affordable easy payment plan. For only \$79.00 down and then three easy payments of \$100.00 for a total of \$379.00, you can get started today.

Current licensed Auctioneers receive a \$50.00 discount on initial start up fee.



LOW START UP COSTS

We are here to support your success. We understand that starting your own business or expanding a current business can be costly. We have researched the market and are confident we offer a lower start up cost with more benefits and support than a majority of our competitors.

RETURN ON INVESTMENT

With a low start up cost it is relatively simple to recoup the initial fee with just one auction. We will help and support you through the process as quickly as you would like to progress. Most new Independent Associates have closed their first auction within 45 days or less and recovered their initial start up fee plus profit.

NO MONTHLY OR ANNUAL FEES

No monthly or annual fees, only a one-time start up fee and a payment plan is available.

ALREADY A LICENSED AUCTIONEER?

Receive a \$50.00 discount off of the initial set up fee, if you are a current licensed auctioneer in good standing with the state licensing board.

- Full payment up front \$349.00
- Affordable payment plan \$79.00 down \$100.00 per month for 3 months (\$379.00)
- Current licensed Auctioneers receive a \$50.00 discount on initial start up fee



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WHAT OUR CUSTOMERS SAY

"I have worked with these folks in the past and they are awesome!!!" - Carl S.

"Great people to work with!! Highly recommended!!" - Bella Events

"Awesome online auction company!! Highly recommended" - Raul P.

"Great team of people to work with!!" - John G.

"A pleasure doing business. Excellent and prompt service." - Marvin L.

"Real Go-Getters! Friendly and Professional." - Shirley D.

"Love these people!!!!!! Honest, reliable and every adjective you can imagine." - Sally C.



MORE CUSTOMER FEEDBACK

"Everything was right on the money! Wonderful company great people, no haggles, no arguments, doing business was top of the line. Thank You! - Ted T.

"Your just good people it has always been a pleasure." - Allen M.

"Excellent resource for both buying and selling. There are a lot of sketchy auctioneers in the DFW Metroplex and it is always a fair, honest transaction with these awesome folks." - Mary S.

"Thank you for the wonderful auction experience. We had no idea what to expect. We appreciate all the hard work & effort you extended." - Terri P.

"Perfect, always nice, friendly , business type people. There #1 I'm my books. Thank you!" - Paula M.

"Your staff was very friendly and courteous. Looking forward to doing business with you all again." - Ricardo S.

"AUCTIONSPEAR has been an absolutely wonderful company to work with. Honest, extremely efficient and an all around good and fun group of people to work with." - Jill S.

My first experience with an auction! Delighted by everything! - Jeanette P.

"Everyone was friendly and customer service was excellent !" - Jason M.



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Experience Personified

OUR TEAMS HAVE PROCESSED AND CLOSED HUNDREDS OF ONLINE AUCTIONS.

Our teams have handled liquidation auctions for estates, businesses, and consignors alike. We've sold single items and entire fully stocked businesses as well as entire estates packed full. We've auctioned everything from antiques, fire-arms, electronics, appliances, furniture, gold, silver and the list goes on and on.

Now it's your turn to join the fun!

With our experience, support and your determination, your success is a phone call away.

Contact us today to get started on your future for tomorrow.



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